

IN & AROUND

# HORSE COUNTRY

Online



## In & Around Horse Country Expands Its Digital Presence

Digital devices are playing an increasingly important role in modern life. Whether using a laptop, tablet, e-reader, or smart phone, more and more of us are discovering the convenience and efficiencies such devices offer.

For 23 years, *In & Around Horse Country* has been covering the world of foxhunting and other equestrian sports with a well-received tabloid style newspaper. We recently began testing the waters of online publishing and we're ready to take that experience and expand our digital presence.

By increasing the availability of *In & Around Horse Country* in digital format, we can offer readers a long list of advantages:

- No waiting for printed papers to arrive, the online version is available instantly.
- Full color production.
- Pages are downloadable and printable from your home or office printer.
- Access website links from an article or ad with one click.
- Search on keywords.
- Easily browse through back issues.
- It's free! No subscription fee for the digital edition.\*

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Help us reduce our carbon footprint. Online publishing is more eco-friendly compared to printing and distributing traditional newspapers. And as foxhunters, horse sports enthusiasts, and supporters of pristine, open country, we all want to be environmentally responsible.

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