

IN & AROUND

HORSE COUNTRY



Celebrating Equestrian Sports and Country Life

60 Alexandria Pike, Warrenton, VA 20186 • (540) 347-3141 • FAX (540) 347-7141

www.horsecountrylife.com

ADVERTISING CONTRACT

Advertiser _____

Contact Name _____ Billing Address (for credit card) _____

Street/PO Box _____

City, State, Zip _____

Phone _____ Fax _____

Mobile _____ Email _____

Frequency:

- 1 x Contract
- 3 x Contract
- 5 x Contract

Rate Quoted: _____

- Paid

This contract is subject to conditions set forth in the *In & Around Horse Country* Rate Sheet.

All contents of advertisements are subject to publisher's approval. Publisher reserves the right to reject or cancel any advertisement, insertion order or space reservation at any time.

Multiple insertions must be used within a one-year period. Failure to place the number of ads ordered will result in advertiser paying the full ad rate.

Please let us know if you intend to run different ads for your multiple insertion contract. If so, please submit the new ad by deadline (see Advertising Space Deadlines on Rate Sheet), otherwise we will pick up the previous issue's ad.

Failure to meet deadline with ad materials, signed contract and payment, will result in omission from publication.

Issue Dates:

- FALL
- HOLIDAY
- WINTER
- SPRING
- SUMMER

Payment: Due in full with copy — no exceptions. A 2% per month (24% annual) finance charge will be applied to all outstanding balances after 30 days.

- Credit Card Payment**
(Visa • Mastercard • Discover)

Credit Card #: _____

Expiration Date: _____

Signature: _____

Ad Size:

- Full Page: 9-3/8" x 12"
- 1/2 Page Horizontal:
9-3/8" x 5-7/8"
- 1/2 Page Vertical:
4-9/16" x 12"
- 1/4 Page: 4-9/16" x 5-7/8"
- 1/8 Page: 4-9/16" x 2-7/8"
- Business Card
- Special Position

- Disk supplied (hard copy must accompany disk. Macintosh Quark files, PDFs accepted.)
- Ad supplied via e-mail to chicokate@gmail.com
- Ad to be done by *In & Around Horse Country*
- Pick up ad from: _____

Advertiser or Agency Signature

Date

In & Around Horse Country Advertising Representative Signature

Date